



Data Privacy Policy

This privacy policy sets out how the Save Childhood Movement collects and uses any information you may give us when you visit our websites or communicate with any of our initiatives, as well as how we may disclose that information, and how you can control the collection, correction and/or deletion of that information.

Your privacy is our priority and we go to great lengths to protect it. Any information we collect about you will always be handled securely and in compliance with the UK Data Protection Act (1998) and the new European GDPR rules.

What information do we collect?

We may collect, store and use two kinds of data: personal and log-in information.

Personal data is any information you provide that enables you to support our activities and includes your name, address (location), email address and post code. This also includes information about any donations you might make or advocacy actions you may take part in.

This includes where you might "follow", "like" or otherwise link your social media accounts to the campaign via a third-party website. Any correspondence you send electronically may be retained, such as the content of your email messages, your email address and our response.

Your personal log information relates to information about your visit to, and any actions on, this website. This includes your IP address, referrer, length of visit and number of page views. This information is required for the website to work correctly and allows us to improve the performance and functionality of the site.

We will only hold your personal data where you have previously clearly opted in as a member or as a follower of our email listings. We only collect the information that we need to fulfil the purposes set out at collection and you will be able to update this information at any time.

The information we collect or have about you might come from different sources. Some of it will come directly from you. Some of it we might find from publicly available sources, which we have lawfully accessed. Some of it might come from outside organisations such as our partners or companies with whom we work with, and where we use this, we will assume that they have accurately applied their privacy policy in passing the details to us.

The Chief Executive, as the Data Controller, holds overall responsibility. All staff are responsible for adhering to the Charity's Data Protection Policy and its associated procedures.

In order to ensure GDPR compliance we now handle all member and email communications through the Mailchimp email platform that clearly details how to contact us or unsubscribe.

How will we use your data?

The information you provide may be used to:

- keep you up to date with our activities
- offer you opportunities to engage with our activities;
- respond to your queries;
- process your application to volunteer;
- administer supporter records;
- conduct fundraising activities; and,
- operate, maintain, and provide to you the features and functionality of this website.

Children and Young people

If you're aged 18 or under, you must get your parent/guardian's permission before you provide any personal information to us and online permission forms can be accessed through the relevant initiatives.

When using our websites, we may also collect cookie information about your computer or mobile phone device, such as IP address, as well as user login details for any of our websites, which require you to be logged in.

If you get any emails from us our email company may use technologies to track things like whether you opened it, which links you clicked on, and so on. We will use this information to:

- give you a better experience;
- make our websites work better, or our security tighter;
- understand how people actually use our websites, or how they find us.
- You have a right to withdraw your consent to our use of cookies at any time. Cookies are often used to enable and improve certain functions on our website, if you choose to switch certain cookies off, it is likely to affect how our website works and your browsing experience.

You may opt out from receiving such information at any time

Your personal data may be shared within the SCM community (i.e. between local, regional and national sub-groups), and with organisations and partners we have a strategic relationship with. In every instance these organisations and partners will only be supplied with the minimum amount of personal data they need to fulfil the services we request. They are obligated to protect your data in accordance with our policies. As part of that sharing we require our partners to never publish your personal details without your consent, and we do

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not pass your personal details to third parties.

As a voluntary organisation, working with minimal funds, the Save Childhood Movement currently uses the platforms Weebly, Ning and Mailchimp to organise its community of member supporters and volunteers. ***We are not able to personally influence any of supporting platform security structures and the use of your data is subject to this understanding.***

For clarity, personal data will never be rented or sold to others.

Security

We commit to best practice to protect against the loss, misuse, or alteration of the information under our control. No hard-copy data is currently stored and all our staff and volunteers will only ever have access to the digital information they need.

Data Transfers

It may sometimes be necessary to transfer personal information outside of our current web providers. This may include transfers to US based servers. Any transfer will be made only to servers where we are satisfied that they are sufficiently secure and our policy can be complied with.

Controlling your data

If the information we hold about you needs to be corrected or updated, you would like to be unsubscribed from our supporters, or have any other questions or concerns about our use of your personal data, please contact us at contact@savechildhood.net.

To request a copy of any information we hold about you, please send proof of identity to contact@savechildhood.net, which we will respond to within 40 days.

Further to the disclosures identified elsewhere in this policy, we will only disclose personal information to third parties if required by law to do so.

Cookies

Cookies are small text files placed on your device when you visit our website. They allow us to make the website easier to use, to provide you with a more personalised experience, to guard against malicious activities and to ensure any login feature functions correctly. They do not collect personal information about you.

You can remove or block cookies by changing the settings in your browser, but the functionality of the website may be adversely affected.

By using our websites, you are consenting to our use of cookies in accordance with this notice. If you do not agree to our use of cookies then we advise you to set your browser settings accordingly.

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You can find out more about cookies at www.allaboutcookies.org

How long will we keep your data?

We'll keep your information to enable us to provide you with information and services relevant to our work. If you are or have been a volunteer with us, we may need to keep your information after you stop working for us, as required by law and to protect our legal interests. We won't keep any information for longer than is necessary and when we no longer need the information, we will securely destroy it in accordance with our internal policy or fully anonymise it.

If you request that we stop contacting you we will keep a record of your contact details and appropriate information to enable us to comply with your request not to be contacted by us, we won't keep any information that we don't need.

What we do with the information we gather

We will only use your personal data where we have a lawful basis for using it. This means we will only use your information where you've told us we can; the law says we have to; we need to for the purposes of performing a contract; we have a public interest to do so; or we have a legitimate business reason for doing so.

- we may use the information to improve our services;
- we may send emails about updates or to invite you to a meeting/event if we think you may find it interesting;
- deliver our content on our webpages to you;
- allow you to become an ambassador
- check you are who you say who are;
- gather insights from data through data analytics, and this might include website usage data;
- keep track of our conversations with you (by phone, in person, by email or any kind of communication);
- manage our relationship with you;
- manage our internal operational requirements for audit and administrative purposes.

Where we store your personal data

The data that we collect from you may be transferred to and stored in the platforms that we use, or held within documents saved in shared Dropbox folders, only accessible by volunteers working for SCM initiatives. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored in secure, password protected servers. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we

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have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Who we might share your personal data with:

We take your privacy seriously and we will only share your information where:

- we need to for the purposes of providing you with services you have requested e.g. becoming a partner or ambassador, making a pledge, arranging meetings with other partners and introducing you to other partners
- we have a public or legal duty to do so e.g. to assist with detecting crime prevention or defending legal rights;
- we have a legitimate reason for doing so e.g. to manage risk, or assess your suitability for our campaigns and services; or
- we have asked you for your permission to share it, and you've agreed.

We may transfer and disclose your information to:

- any sub-contractors or service providers who work for us (including their employees, directors and officers);
- partner companies of ours that support with or otherwise administer the initiatives that we run or the products that we provide to you;
- to auditors, regulators or dispute resolution bodies and to comply with their requests;
- if there's a dispute over something, anyone else who's involved;
- government, courts, or our regulators – but only if they have the right to see it, for legitimate reasons.

Links to other websites

Our website may contain links to other websites of interest. However, you should note that we do not have any control over other websites. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you. If you would like a copy of the information held on you, please email us at the address below. If you believe that any information that we are holding on you is incorrect or incomplete, please let us know as soon as possible. We will promptly correct any information found to be incorrect.

Access to information

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The Data Protection Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. We will provide you the information within one calendar month (free of charge). If you want more than one copy, there may be a charge. You can ask us to:

- show you what information we hold about you;
- update or correct it;
- delete or 'forget' it, make it anonymous, or restrict, stop using or sharing it (unless that would be against the law or in order to defend or establish our legal rights);
- not to use certain automated decision processes for you (unless we have to do this to perform our contract with you, it's fraud related, or you have given us consent to do so);
- port (i.e. transfer) your information either to you or to another company;
- object to our processing of your information, including direct marketing information;
- lodge a complaint with the Information Commissioner's Office.

Data Retention

In the event of closure of the movement, the Movement will authorise the complete destruction of its database, as soon as is reasonably practicable Data will not be retained or transferred to any successor organisation without full disclosure to the members.

Data Protection Register

We are registered as a data controller (**#ZA199149**) with the UK Information Commissioner's Office.

Our details

The Save Childhood Movement (Company Number **08058920**) is a not for profit company limited by guarantee registered in England and Wales, whose registered office is at:
The Coach House, 1 Ashford Road, Cheltenham, Gloucestershire GL50 2QZ

You can contact us in writing at the address above or via email at contact@savechildhood.net

Contact us

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to us at contact@savechildhood.net. We will do whatever we can to do what you've asked, as long as it's within the law.

This notice is effective as of Sept 30th, 2020

2018